

### VALIDATED FINANCIAL WEALTH SERVICES

Enter our home and discover why so many clients are making the move to Little House Capital

Little House Capital, LLC ("LHC") is a registered investment advisor. Advisory services are only offered to clients or prospective clients where LHC and its representatives are properly licensed or exempt from licensure.

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# About (Learn more at Littlehousecapital.com)

HISTORY: Little House Capital, LLC is an SEC Registered Investment Advisor (RIA) founded in 2017.

**ASSETS UNDER MANAGEMENT:** Nearing \$500 Million. Minimum Investment \$250,000.

OFFERING: (1) Individual to complex family office wealth management
(2) In-House Investment Management
(3) Corporate Retirement Services

**ADHERE TO FIDUCIARY STANDARD:** Legal obligation to always act in our clients' best interest.

- **OWNERSHIP:** 100% employee-owned and fully independent.
- SKILLED PROFESSIONALS: Certified Professional Planners, Certified Public Accountants, and a licensed Attorney with 100+ years of combined industry experience.

**OUR CLIENTS:** Individuals, families, trusts, foundations, businesses, and investment advisors.



# **Our Difference** *"It's easy to look busy, but hard to get things done."* Robert C. Stimson, CPA, Founder

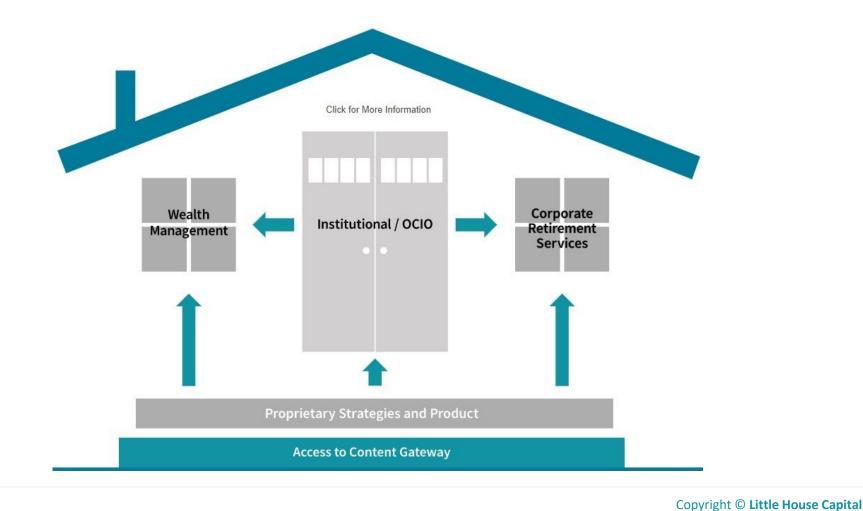
- Institutionally inspired solutions focused on individual needs.
- Advanced systems architecture giving access to our best thinking equally.
- **G** Fixed connection block trading platform integrated with Portfolio Management Account System (PMAS).
- Proprietary solutions, products and content library focused on transparency.
- All-in-one secure information portal that ties everything together.
- □ Formalized, easy to understand monthly reporting.
- Access to content library and all related "locked" private content.





## Our Solutions everything under one roof

Our solutions are designed around how individuals, their families, as well as institutions, need to operate in today's changing world.





## **Our Offerings**

**Overview** - Little House Capital operates in three distinct lines of business that are designed to leverage our institutional experience and proprietary research process to deliver what our clients need. Our solutions are segmented into specific risk categories that align with each client's individual objective and risk appetite. We invite you to explore our core capabilities and discover the offering best suited for you.





## Wealth Management

**Learn more –** We provide exceptional service and access to ability and knowledge to carry out specific client goals. Our seasoned planning professionals will aid our clients in orchestrating and developing, then implementing a cost effective financial and estate plan that seeks to grow and protect your assets while minimizing taxes.

### **Financial Planning**

#### Let us design the plan right for you

We organize balance sheets, cash flows and tax profiles and then integrate those with lifetime goals and objectives.

### **Estate Planning**

#### A strategy to preserve and transfer wealth to future generations

We coordinate with attorneys and tax professionals to help define estate planning goals and implement strategies to achieve them.

### **Family Office**

### An overwhelming assignment made easy

Gain access to our comprehensive, multi-generational suite of services designed to meet the demands and needs of successful families.

### **Investment Solutions**

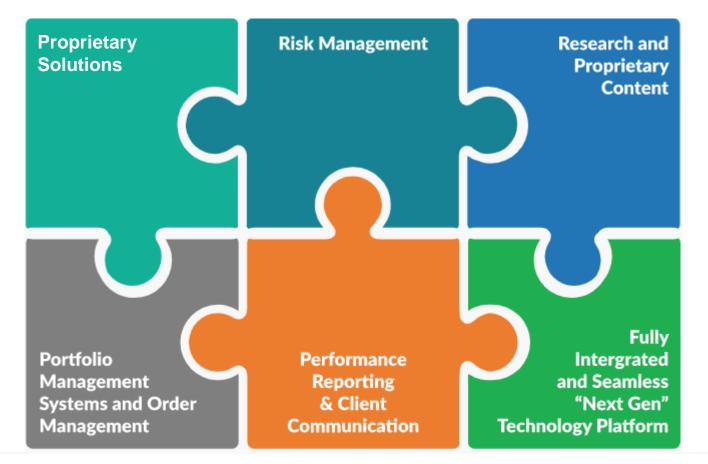
We examine risk tolerance and capacity and offer access to our proprietary strategies and products

Gain access to our "content gateway" for market commentary, stock specific research, trading actions, and more.



## Institutional & OCIO

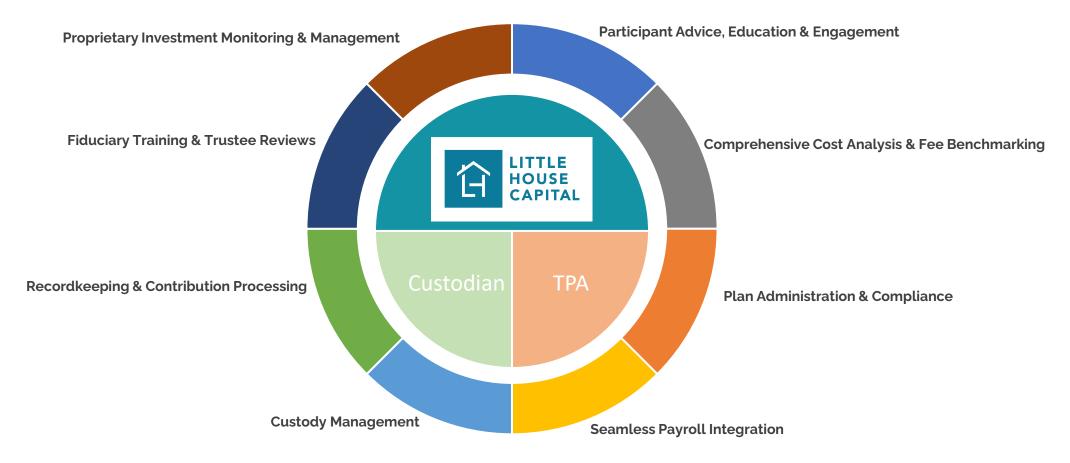
**Learn more** - We understand the importance of a fully automated and harmonized investment platform. Our institutionally inspired offering provides you with the investment tools and solutions that few firms can offer. Our investment ecosystem is supported by extensive research and content capabilities providing a more cost-effective approach with better outcomes – all from a single, highly efficient cloud-based interface.





## **Corporate Retirement Services**

**Learn more –** Allows employers to offer leading-edge retirement planning solutions and services that they and their participants deserve





# **Financial Planning**

Define. Design. Implement.

We understand the importance of a well-designed wealth and estate plan that encompasses all aspects of life



## **DEFINE** Getting to Know You

Our experience and research have shown that the following issues typically are of greatest concern to the individuals and families that we serve. Reviewing this list with each client allows us to identify those areas of concern and design detailed recommendations and focused solutions that we will implement and monitor throughout the year.

#### 1. Investment Management

- Determine asset allocation to support lifetime goals
- Develop investment strategy for today's capital markets
- Aggregate data for consolidated, transparent reporting

#### 2. Retirement Planning

- Analyze current balance sheet and cash flow
- Develop income and asset forecasting plan
- Review IRA distribution options and beneficiary designations

#### 3. Estate Planning

- Review estate plan documents and fiduciary appointments
- Confirm asset titling and beneficiary designations
- Evaluate asset distribution plan at death, estate tax plan
- Address special needs, elder care, medical concierge

#### 4. <u>Tax Planning</u>

- Evaluate current income tax profile
- Review tax returns and identify tax reduction strategies
- Discuss retirement plan distribution strategies

#### 5. Disability Planning

- Review current disability plan legal documents
- Inform and educate family on planning decisions



#### 6. Risk Management & Insurance

- Review current coverages to confirm proper protection
- Confirm ownership structures, beneficiary designations
- Develop strategies for wealth accumulation and transfer

#### 7. Charitable Giving & Family Gifting

- Discuss family and charitable gifting goals
- Review gifting strategies

#### 8. Debt Management & Liabilities

- Review lending needs and current credit facilities
- Create plan to manage, refinance and retire debts
- Access to marketable securities lines of credit

#### 9. Executive Compensation & Planning

- Analyze stock options and restricted stock grants
- Review diversification and single stock concentration
- Develop stock sale and option exercise plan
- Assist with tax, deferred compensation and healthcare issues

#### 10. <u>Corporate</u>

- Employee benefits / retirement plan review, design and implementation
- Succession planning for closely-held businesses
- Access to local industry specialists as needed



# **DESIGN** Establishing a Plan of Action

We act as our clients' general financial contractor to align their visions, strategies and investment objectives into a consolidated plan of action. Our promise is to make the process easy and efficient – this is what we do all year long.

We prepare a detailed Scope Statement for each client that identifies the client's critical concerns and objectives and their completion targets, and then we create a plan that tackles each issue one at a time.

The Plan



### **Becoming a Client**

- > Direct access to advisors and investment professionals
- > 24/7 Daily online portal access to accounts via mobile
- Monthly reporting statements from custodian
- eMoney Access
  - Full financial picture with account aggregation and financial planning portal
  - DIY Aggregation of all outside accounts (investments, checking)
  - Digital Encrypted Vault to store key and sensitive documents centrally
- > Benchmarked Performance Results
- Formal Investment Reporting Requirements established
- Use of Little House's proprietary strategies and products
- Access to Little House's Research via on-line Content Gateway



## IMPLEMENT Ongoing Assessment

We offer continuous professional guidance and oversight. We monitor our clients' progress to confirm their plan remains aligned with their goals. Formulating a communication plan is essential, and whether we meet face-to-face, or supply predetermined reporting packages, we are committed to giving our clients the depth of access and frequency of communication that they want.





## Investment Solutions When Sophistication and Simplicity Merge

### Strategies and Products – Providing our Wealth Clients with Something Different

*We provide our clients* with an assortment of solutions and risk tolerance objectives suitable to their needs. Whether a client is seeking global, US-only allocation. current income, capital preservation, cash management, or specific institutional tailored strategies, we believe we have the investment solution

Our strategies and products line up include:		
Asset Allocation Strategies Global Income Maximizer Core Maximizer Growth Maximizer US Focused Income Maximizer Core Maximizer Growth Maximizer Institutional/Corporate Smart Active/Passive Active Fixed Income	Equity Products Dividend Income+ Core+ Absolute Opportunity+ Cash Management Short-Term Yield Short-Term Yield+	



## Investment Management

### Fill the Empty Chairs with Expertise

At Little House, our fully automated investment platform allows Advisors and institutions to focus on what is important – their clients.

We make a complex process easy. Let us show you how.



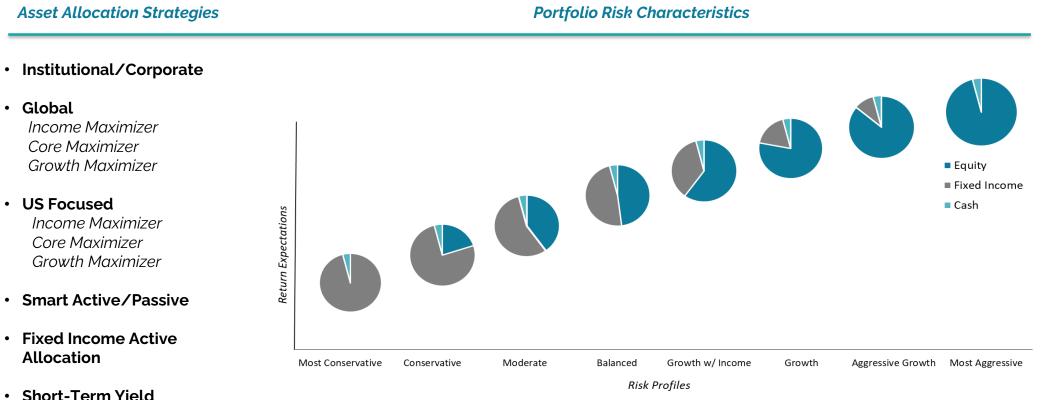
## **Our Platform** Where Data is Transformed into Information.

- ✓ Dynamic versus Static Trading Models when doing it right matters
- ✓ Portfolio Management Accounting Systems and Synchronized Block Trading
- ✓ Risk and Attribution Management Leverage Bloomberg's Portfolio Analytics (Port Function)
- ✓ Accounts Assignment to Strategies or Products True Performance Reporting
- ✓ Adhere to GIPS performance Standards Validation of composite performance across the platform
- Month End Account Reconciliation Versus Assigned Strategy / Product
- ✓ Real-time Access to All Related Investment Data
- ✓ Standardized Client Reporting Packages
- ✓ Lower overall Cost, Eliminates Redundant Fees Often Charged By Other Advisors

## **Overview of Allocation Strategies**

At Little House, we recognize the value of a well-diversified, risk-adjusted, asset allocation.

Our strategies focus on the macro assessment of the global landscape while incorporating selective exposure to various asset types. We capitalize on country, sector, and industry cycles as they come in and out of favor.





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## **Equity Products**

Reward

Our proprietary equity products deliver sophisticated institutional quality portfolio construction for individual application.

We believe equity prices are heavily influenced by changing investor sentiment in the short-term. But in the long-term, equity share prices reflect the value of cash flows and economic profits.

#### **Risk Profiles Proprietary Equity Products** Absolute Opportunity+ Seeks to invest opportunistically in pursuit of growth-oriented capital appreciation. Provides exposure to well-capitalized disruptive business models with compelling upside potential. Absolute Opportunity+ **Core+** Disciplined, long-term approach focused on diversified exposure to fundamentally strengthening business models exhibiting strong free cash flow. Seeks to achieve capital Core+ appreciation and favorable risk-adjusted returns. **Dividend Income+** Dividend Income+ Income-based product seeking to capture a dividend yield exceeding that of the S&P500. Concentration toward large-cap compounders with demonstrated records of sustainable cash flow growth and durable competitive Risk advantages.

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# Meet Our Executive Team



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### ROBERT C. STIMSON, CPA

Founder, Chief Executive Officer & Chief Investment Officer



Robert (Bob) formed Little House Capital in 2017. He oversees all facets of portfolio and investment strategy construction, asset allocation, and manager and security selection. He brings more than 35 years of experience in portfolio construction, investment research and management.

He is a former Chief Investment Officer of the People's United Bank Boston office. Prior to that, he was Senior Vice President and Managing Director of Eastern Investment Advisors, the wealth management and trust division of Eastern Bank. In both positions, he had responsibility for more than \$2 billion in assets.

Bob is a former Wall Street analyst for WR Hambrecht + Co., Banc of America Securities, and Merrill Lynch. His experience on the buy side includes Pioneer Investments, Pioneer Group, Inc., and Massachusetts Financial Services. His career began at Coopers & Lybrand (later PricewaterhouseCoopers).

Bob earned a Master of Finance (with honors) from the Carroll School of Management at Boston College; a Bachelor of Science in Accounting and Bachelor of Arts in Economics, both from Ithaca College; and a Certificate in Financial Planning from Boston University. Bob has held a Certified Public Accountant designation in the State of Massachusetts.

Emerging internet-based technologies is an important focus of Bob's. His work has been recognized by StarMine's Earning Accuracy, Institutional Investor, and Greenwich Investor Survey. He has also been quoted in Barron's, The Wall Street Journal, New York Times, USA Today, Investor Business Daily, and other leading financial publications.





#### JEREMY S. DAVID, ESQ., CFP® Managing Director & Chief Compliance Officer

Jeremy joined Little House Capital in 2017 as a founding member, Managing Director, and Chief Compliance Officer (CCO), and he is also the firm's Chief Fiduciary Officer. He oversees relationships for high-net-worth individuals and families and advises clients in the areas of investment management, financial and estate planning, tax, and fiduciary services as he has done for over 23 years. Jeremy is a CERTIFIED FINANCIAL PLANNER<sup>TM</sup> and member of the Massachusetts Bar.

Prior to Little House Jeremy served as Senior Vice President and Senior Wealth Management Officer at People's United Wealth Management where he was responsible for the management and administration of trust and investment agency relationships totaling \$200 million. Prior to that he was Vice President and Senior Trust Officer at Eastern Wealth Management and held financial advisory positions with Sovereign Bank (now Santander) and AXA Advisors' Elite Services Group. Jeremy began his career as attorney in private practice focusing on estate planning and estate administration. Jeremy is also a Trustee and Investment Committee Chair of the Bridgewater State University Foundation.

Jeremy's educational background includes a Juris Doctor (cum laude) with a concentration in Estate Planning and Taxation from Suffolk University Law School, where he was an editor and writer for Suffolk University Law Review. Jeremy also holds a Certificate in Financial Planning from Boston University, and a Bachelor of Arts in Political Theory and French from Franklin & Marshall College.





JAMES R. MOISE Managing Director

James is a Managing Director and joined the firm as a founding member in 2017. As a Portfolio Manager and senior member of the investment management team, he develops and oversees asset allocation, investment strategies, and products. He has more than 16 years of experience in the investment research and management industry.

Previously, James served as Senior Portfolio Manager and Senior Vice President of People's United Wealth Management in Massachusetts. Prior to that, James was an Investment Associate AVP at Eastern Wealth Management and worked for Banc of America Merrill Lynch and Bear Stearns.

James's educational background includes a Bachelor of Science in Financial Service Management from Johnson & Wales University. He also holds FINRA License Series 65.



### **Contact Us**

LHC@littlehousecapital.com 35 Braintree Hill Park, Suite 100, Braintree MA 02184

### **Executive Team**

Robert C. Stimson, CPA Founder, CEO, CIO Robert.Stimson@littlehousecapital.com Direct (617) 545-5971 | Cell (617) 997-3238

Jeremy S. David, ESQ., CFP® Managing Director, CCO Jeremy.David@littlehousecapital.com Direct (617) 545-5605 | Cell (508) 361-0353

James R. Moise Managing Director James.Moise@littlehousecapital.com Direct (617) 545-5601 | Cell (781) 443-5738

### **Investment Team**

Robert C. Stimson, CPA Founder, CEO, CIO Robert.Stimson@littlehousecapital.com Direct (617) 545-5971 | Cell (617) 997-3238

James R. Moise Managing Director James.Moise@littlehousecapital.com Direct (617) 545-5601 | Cell (781) 443-5738

David K. Mullen Analyst David.Mullen@littlehousecapital.com Direct (617) 545-5602 | Cell (617) 838-4443

Hampton W. Boyd Associate Hampton.Boyd@littlehousecapital.com Direct (617) 545-5603 | Cell (774) 217-0653

### **Operations Team**

Hampton W. Boyd Associate Hampton.Boyd@littlehousecapital.com Direct (617) 545-5603 | Cell (774) 217-0653 James R. Moise Managing Director James.Moise@littlehousecapital.com Direct (617) 545-5601 | Cell (781) 443-5738 Di

Lynn E. Kelly, MBA Project Specialist Lynn.Kelly@littlehousecapital.com Direct (617) 917-9977 | Cell (508) 380-0281

www.littlehousecapital.com

### **Senior Advisors**

Jeremy S. David, ESQ., CFP® Managing Director Jeremy.David@littlehousecapital.com Direct (617) 545-5605 | Cell (508) 361-0353

Robert B. Murphy, CPA, MST Senior Advisor Robert.Murphy@littlehousecapital.com Direct (617) 545-5604 | Cell (781) 316-6059

Mark Cross-Powers Senior Advisor Mcross-Powers@littlehousecapital.com Direct (603) 810-7001 | Cell (603) 498-4455

> David K. Mullen Analyst David.Mullen@littlehousecapital.com Direct (617) 545-5602 | Cell (617) 838-4443



### **Important Disclosures**

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Past performance is not indicative of future results. All investments carry varying levels of risk depending on a client's needs and objectives.

Investment products are not guaranteed by Little House Capital LLC, are not insured by the FDIC, by any other government agency and may lose value.

For additional information, please visit our website at https://littlehousecapital.com/and the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with LHC's CRD #290070.

